THE CAPE PLAYHOUSE

and

THE CAPE CINEMA

Week of June 30

1930

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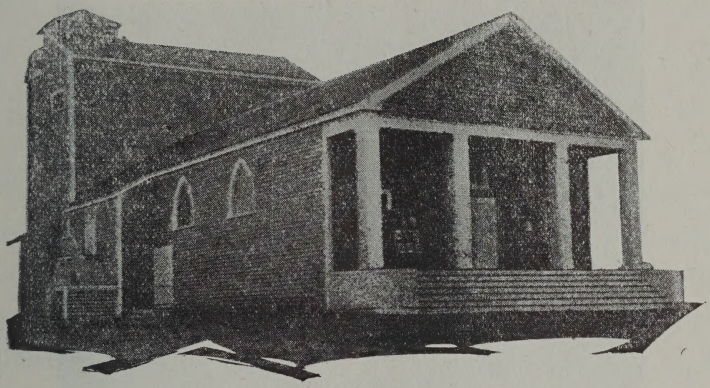

THE CAPE PLAYHOUSE

Dennis, Cape Cod, Massachusetts.

announces its Fourth Year of Play Production.

The very highest standards of casting and staging, a feature of the Cape Playhouse programs, will prevail throughout the 1930 Season.

ALICE BRADY

Who plays the lead in "Enter Madame," the first production of the season.

ENTER MADAME

A Romantic Comedy in Three Acts

by

GILDA VARESI and DOLLY BYRNE

Gerald Fitzgerald	*Charles Trowbridge*
Mrs. Flora Preston	*Spring Byington*
Tamamoto	*Fred Stewart*
John Fitzgerald	*Romney Brent*
Aline Chalmers	*Bette Davis*
Bice	*Hope Landin*
The Doctor	*L'Estrange Millman*
Miss Smith	*Emily Graham*
Archimede	*Edward Rigby*
Madame Lisa Della Robbia	*Alice Brady*

The action of the play takes place in the library of a bachelor's apartment in an Apartment Hotel in Boston.

Act I — A morning in Spring.
Act II — Early afternoon, several months later.
Act III — The next morning.

Play directed by George Somnes

CHARLES TROWBRIDGE
Plays Gerald Fitzgerald in "Enter Madame."

SEASON OF 1930

Week of June 30, — "Enter Madame" — Alice Brady.
Week of July 7 — "The Constant Wife" — Chrystal Herne.
Week of July 14 — "The Royal Family" — Chrystal Herne.
Week of July 21 — "Let Us Be Gay" — (Subject to Change).
Week of July 28 — "Michael and Mary" — Henry Hull and Edith Barrett.
Week of August 4—"Mary Rose" — Henry Hull and Edith Barrett.
Week of August 11—Play not Selected.
Week of August 18—"The Devil's Disciple" — Tom Powers.
Week of August 25—"Cape Cod Follies" — 1930 Edition.
Week of September 1—"Cape Cod Follies" — continued.
Week of September 8—Play not Selected.

The Cape Playhouse has signed contracts with the following actors: Alice Brady, Charles Trowbridge, Chrystal Herne, Romney Brent, Leonard Mudie, Bette Davis, Henry Hull, Edith Barrett, L'Estrange Millman, Spring Byington, Tom Powers, Edward Rigby, Aldrich Bowker, Burford Hampden, Emily Graham, and Hope Landin.

Bobby Fulton presents his first puppet show of the season, "Aladdin and His Wonderful Lamp," Thursday, July 3, at 3 P. M., at the Cape Playhouse.

Matinees of Puppet shows every Thursday at 3 P. M. throughout the season.

NEXT WEEK

"THE CONSTANT WIFE"

with

CHRYSTAL HERNE and CHARLES TROWBRIDGE

CORA E. FITZGERALD

Business Manager of the Cape Playhouse. Miss Fitzgerald has spent much of the past winter in securing interesting programs for the Cape Playhouse.

ALICE BRADY

The Gilbert and Sullivan light operas gave Alice Brady that long sought chance; and from there, paradoxically enough, she played the lead in the New England perennial, "Little Women." Playing opposite Conrad Nagle in "Forever After," Miss Brady practically stole the show. When "Anna Ascends" was produced, Miss Brady was starred. Miss Brady was connected with the Theatre Guild, and while carrying on under that banner, she played with Otto Kruger in a German importation, "Karl and Anna." A play based on the rather unorthodox life of a famous evangelist, "The Bride of the Lamb," gave Miss Brady a chance to score heavily. Other plays followed, "A Most Immoral Lady," topping the list.

Miss Brady has found it difficult to unearth plays that are sufficiently meaty to warrant her attention. The Cape Playhouse production of "Enter Madame," starring Miss Brady, has that appealing substantiality so rare in modern comedies. "Enter Madame" opens the Cape Playhouse season, June 30th.

ROMNEY BRENT

Romney Brent, the son of the former Mexican Ambassador to France and Spain, Romulo Larralde, was educated in France and England. Mr. Brent's family, with the aristocrat's customary reaction to the theatrical world, opposed their son's ambition to became an actor. No wit deterred, he persisted, and quickly reached the ranks of stardom.

Mr. Brent's principal roles have been in the Theatre Guild's production of "He Who Gets Slapped," "The Garrick Gaieties," "Androcles and the Lion," in which production he donned the lion's skin. Mr. Brent was so taken with these animal roles that he decided to give up regular acting (if it may be termed that) and devote his genius to the interpretation of thespian quadrupeds. Fortunately, this idea did not mature; consequently, "The Merchant of Venice" was greatly enriched by Mr. Brent's conception of Launcelot Gobbo.

From Launcelot Gobbo to the doltish butcher boy in the "Phantom Lover," was an easy stride for Mr. Brent. After that truly remarkable performance, "Be Your Age," came along, with Spring Byington. "The Little Show" followed and made a hit; but Mr. Brent, evidently growing weary of acting, sailed for Europe.

Mr. Brent will play the temperamental actor in "The Royal Family," and also appear in other Cape Playhouse productions during the 1930 Season.

Performances every evening, except Sundays, at 8:45 — Matinees every Wednesday and Saturday at 2:45

All Seats Reserved for All Performances

Call Dennis 60 or Dennis 144

STAFF OF THE CAPE PLAYHOUSE, Inc.

Raymond Moore	*President*
Cora E. Fitzgerald	*Business Manager*
George Somnes	*Director*
Anne Ayres	*Publicity*
Fanny Strassman	*Secretary*
Ethel Archer	*Treasurer*
Fred Stewart	*Stage Manager*
Sam Selden	*Technical Director*
Eugene Fitsch	*Scenic Designer*
Mrs. Eugene Fitsch and Betty Crossett	*Properties*
Mrs. Nettie Duff Reade	*Wardrobe Mistress*
Mogens Petri	*Electrician*
Brant Ellis	*Stage Carpenter*
William La Porte	*Asst. Stage Carpenter*
J. B. Brady	*Poster Publicity*

The Russian Balalaika Orchestra that played at the Cape Playhouse during the 1929 season again returns for the summer of 1930. The Orchestra is composed of five men who were part of the original Russian National Orchestra.

THE CAPE CINEMA

A Motion Picture Theatre De Luxe, will be devoted to the exhibition of the highest type Motion Pictures available. Each program will be intelligently chosen, with the sole object of entertaining the most discriminating audiences.

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THE CAPE CINEMA

The Cape Cinema, architecturally, is reminiscent of early Hellenic temples, and is built in the best Cape Cod tradition. Its facade is a slightly modified version of the Congregational Church at Centerville on Cape Cod, and the promenades on either side of the building are frank imitations of old Cape Cod barns and cow-sheds. The interior of the theatre is modern in the extreme, and in complete contrast to the simple Cape Cod exterior. The auditorium is spacious, with a mural designed by Rockwell Kent, probably the best known American artist today, and by Jo Mielziner, well-known theatrical designer of ultra-modern stage settings. The chairs are individual lounge chairs, each completely separated from the others. They are of black lacquer and tangerine summer leather, and were especially designed for the Cape Cinema by the Frankl Galleries of New York. The theatre seats three hundred and seventeen persons. Wide aisles between the rows of chairs prevent crowding and stumbling.

The mural is 6,400 square feet in extent. It represents the spaces and rhythm of the cosmos, with here and there pairs of lovers or individual figures symbolizing strength and beauty. The moon is represented at one end of the auditorium, and the sun at the other. The sunburst is on the stage curtain, which folds back like a Japanese screen, and is operated electrically.

The theatre is equipped with lounge rooms, a spacious lobby, and a kitchen. The most modern moving picture and talking-picture machines will be used. The Western Electric System of talking-picture equipment has been installed.

All seats will be reserved. There will be two performances each evening, the first at 7:30 P. M. and the second at 9:30 P. M. There will be a ten minute intermission between the two shows, and since all seats are reserved, no guest can come late to the first performance and remain over for the beginning of the second show. There will be no shows on Sundays. Regular matinees will be held on Wednesdays, Thursdays, and Saturdays, at 2:30 P. M. A special show of pictures for children will be held each Tuesday at 2:30 P. M., beginning Tuesday, July 8. Parents may send their children to these special matinees with perfect confidence that the pictures will be entirely suitable for children.

The Cape Cinema will follow a policy of picture selection which includes only the best long and short feature pictures. We shall endeavor not to waste your time or insult your intelligence by offering mediocre films, and if films do not meet our standards in all respects we shall say so in our preliminary advertising. No cheap and inane short subjects will be shown, and all films will be pre-viewed by our staff.

Mr Ralph Westerman will be manager of the new Cape Cinema, and will select the films which are shown.

THE CAPE CINEMA PROGRAMS

OPENS JULY 1, at 7:30 P. M.

JULY 1 - 2 - 3

"With Byrd at the South Pole"

A Remarkable Record of a Thrilling Adventure

JULY 4 - 5

"The Devil's Holiday"

Nancy Carroll, Phillips Holmes, and Hobart Bosworth in a Beautifully Poignant Picture

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JULY 7 - 8 - 9

"Journey's End"

R. C. Sherrif's famous War Drama with Colin Clive.

JULY 10 - 11 - 12

"The Silent Enemy"

An epic of the Northern Indians. Magnificent photography and thrilling incidents in the lives of the aborigines.

Also Carefully Selected Short Subjects and News Reels

Shows every evening, except Sundays, at 7:30 and 9:30. Regular matinees every Wednesday, Thursday and Saturday. Children's matinee, with pictures that have an especial appeal for young people, every Tuesday at 2:30 P. M.

All Seats Reserved For All Shows

STAFF OF THE CAPE CINEMA, Inc.

Raymond Moore ..... *President*

Cora E. Fitzgerald ..... *Business Manager*

Ralph Westerman ..... *Manager*

Howard Bailey ..... *Treasurer*

Bruce Pease ..... *Head Usher*

Francis T. Hall, Jr. ..... *Asst. Usher*

Joseph P. Fox ..... *Asst. Usher*

Robert McGuire ..... *Door-Man*

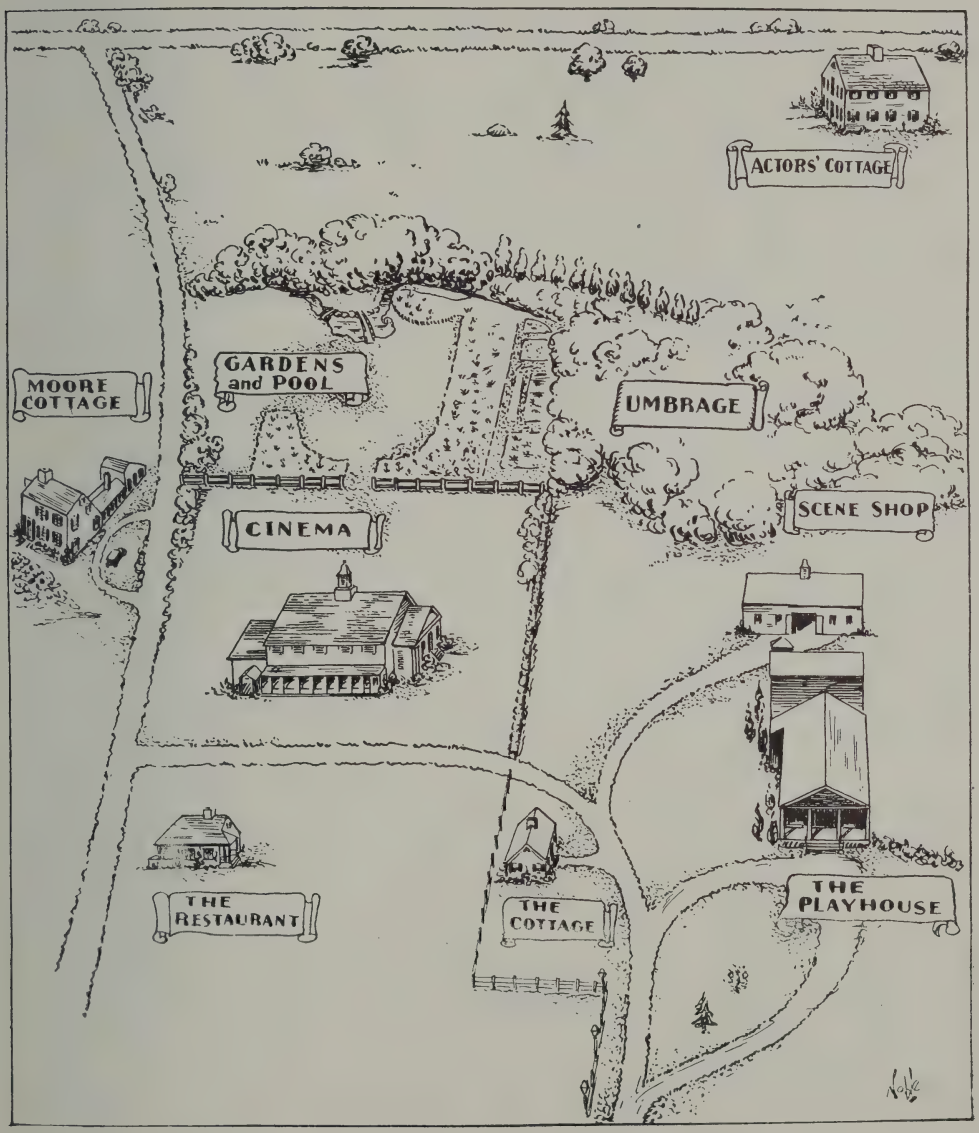
ALL SEATS RESERVED FOR ALL PERFORMANCES

Every Evening, except Sunday, at 7:30 and 9:30

Regular Matinees Wednesday, Thursday, Saturday, at 2:30

Children's Matinee every Tuesday, starting July 8, at 2:30

An Aerial Sketch of Cape Cod's Entertainment Center.



THE LOBBYIST LISTENS IN

Have you heard that Alice Brady always carries her three dogs wherever she goes? Not actually carries, but I mean . . . Who was the critic that compared Chrystal Herne to a flower? . . . Yes, Romney Brent is of Mexican extraction. Do you suppose he has that Latin temperament? Remember his work in "Candida" with Peggy Wood, at the Cape Playhouse? . . . So they're going to do the "Follies" again this year! I'll bet Stewart Baird makes a charming director. Have you ever noticed his savoir faire? . . . Yes, the charming simplicity of Edith Barrett; they say the stage-hands adore her . . . You don't mean to tell me that the Cape Playhouse is actually going to produce "The Devil's Disciple"? They've been talking about staging that play ever since I can remember. Maybe Tom Powers is the reason they've finally decided to do it . . . Right over there — that's the new Cape Cinema. Do you notice the suggestion of Greek simplicity? Doesn't it make you think of a church? . . . There's Bobby Fulton — he's the Puppet man. Doesn't he look stern! Pulling so many strings does that, I suppose . . . Of course you remember Bette Davis? Yes, she began her career at the Cape Playhouse, under the direction of Laura Hope Crews. Wasn't it in "Mr. Pim Passes By?" Since then she has made a big hit in "Broken Dishes" . . . Rockwell Kent does the most cosmic things! For instance, have you seen the mural in the Cape Cinema? Didn't you like the bacchanalian lovers and the rampant comet? Personally, I prefer the signs of the zodiac: I had my horoscope read once, and . . . Leonard Mudie is back again. I'm so glad! It wouldn't be complete without Leonard, would it? . . . That little cottage over there was built for Miss Fitzgerald. She's the business manager, but they say she can cook as well as she can compute debits and credits . . . I remember when Basil Rathbone opened the Cape Playhouse four years ago. Now he's making a big hit in the talking pictures. So is Robert Montgomery. Don't you remember how good he was in "The Silver Cord"? . . . Yes, they're putting in gardens and walks near the Cinema. And have you noticed the evergreens around the Playhouse? . . .

Bobby Fulton's Puppet Shows are of interest to grown-ups as well as to children. Matinees are held every Thursday at 3 o'clock.

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APPLICATION FOR SEASON RESERVATIONS
AT THE
CAPE PLAYHOUSE, DENNIS, MASS.
1930

Miss Cora E. Fitzgerald,
Subscription Manager,
The Cape Playhouse, Inc.
Dennis, Mass.

Kindly reserve for me ..... season tickets for ..... evenings matinees at $..... each, total price $ ....., for the summer season of 1930, and please notify me as soon as possible what seats have been reserved for me.

I enclose my check for $..... in payment for the tickets.

SCALE OF SUBSCRIPTION PRICES AND INDIVIDUAL SEATS

(Subscription prices include The Cape Cod Follies. Individual seats for The Cape Cod Follies will be at slightly advanced prices.)

Performance	Individual (one performance)	Season Subscription (nine performances)
Monday Evenings (9 weeks)		
Box (8 persons)	$30.00	$250.00
Box (individual seats)	3.00	25.00
Orchestra (entire)	3.00	25.00
Balcony, 1st 3 rows	1.50	11.00
Balcony, next 5 rows	1.00	8.00
Tuesday, Wednesday, Thursday, Friday and Saturday Evenings (9 weeks)		
Box (8 persons)	$24.00	$200.00
Orchestra, 1st section	3.00	20.00
Orchestra, 2nd section	2.00	15.00
Balcony, 1st 3 rows	1.50	11.00
Balcony, next 5 rows	1.00	8.00
Saturday Matinee — same as evening prices.		
Wednesday Matinees (9 weeks)		
Box (8 persons)	$16.00	$150.00
Orchestra, 1st section	2.00	15.00
Orchestra, 2nd section	1.50	11.00
Balcony, 1st 3 rows	1.00	8.00
Balcony, next 5 rows	.50	4.50

Reservations for seats will be made in the order received. Each subscriber will be given the opportunity to retain his reservation of last season.

Date.....19 .

Name .....

Summer Address .....

Winter Address .....

.....

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New Bedford, Mass.